

PROPOSED DIVISION NOTE:

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A [] staffer has reported his suspicions that the West German polling institute EMNID is actively engaged in supporting West German intelligence operations. This suspicion is based on observations made during a visit to the EMNID Headquarters in Bielefeld and to its branch office in Bangkok including a discussion with the founder, owner and director of EMNID, Freiherr Karl-Geseg von STACKELBERG, who is a personal friend of the staffer. Although overt and conclusive evidence is lacking, the following are points supporting the staffer's conclusion:

A) Von STACKELBERG is very close to Economics Minister ERHARD and to President LUESKE; the EMNID Institute openly supports the political aims of ERHARD and apparently enjoys considerable favor, perhaps even financial subsidization among the powers that be in Bonn.

B) Survey research is seldom used by firms in the lesser developed countries and the use made by Western firms in those areas would not be sufficient to sustain the numerous branch offices of a technically competent institute like EMNID.

C) Third country researcher and members of EMNID's staff have commented concerning the ancillary activities, such as newspaper reporting of EMNID staffers overseas and the lack of training some of these staffers apparently have for EMNID work.

While the staffer is convinced that von STACKELBERG is pro-American, he does consider it a possibility that due to the divergence of American and West German interest, particularly

in the Middle East, the intelligence activities of EMNID represent

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a potential danger to U. S. position in that area. The German Station has been informed of the above and an attempt is being made to shed more light on EMNID's true role through indirectly querying [] of the Institute fuer Demoskopie, EMNID's rival in the polling field.

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17 June 63

SECRET.